

THE WIZFIT CHALLENGE

A super fun, unique, one of a kind elementary school fitness challenge and fundraiser!



WHAT IS THE WIZFIT CHALLENGE?

- Who better than the Harlem Wizards to motivate kids to get fit, *The WizFit way and have a blast doing it?*
- The Wizard players bring high-energy fun, a commitment to fitness, and a special connection to your kids.
- Since 1962, these accomplished athletes have provided awe-inspiring entertainment in schools throughout the USA with Wizards Trick-Hoops games vs. The Teachers, as well as assembly programs.
- Now you can have the Wizards for this two-week program that mixes fundraising, fun, and fitness.
- Each WizFit concludes with full participation assembly programs for your students. In each assembly, your full basketball court is set up with 200–300 Wizard basketballs in rows 2 feet apart, and each basketball is an individual workout station for the students.
- The WizFit workout is cardio, basketball tricks, & moves plus dancing.



WHAT MAKES UP THE WIZFIT CHALLENGE?

- Our powerful, custom software platform allows you to create your fundraising campaign and easily have parents register their child and share it with friends and family.
- Six workout videos that can be done at home on the platform or in PE class, integrated into the PE curriculum.
- In-person Kickoff Assemblies and Celebration Assemblies.
- Prizes for registering, completing the challenge, and more prizes as students climb the donation ladder.
- Marketing: posters, custom videos & emails, a prize pack, and ongoing support.

Free Registration Prize!





THE FINANCIALS OF THE WIZFIT CHALLENGE

- \$750 upfront deposit for all pricing options below.
- Schedule in conjunction with the Wizards game and save \$500.

WHAT IS INCLUDED IN THIS HIGHLY INCLUSIVE PROGRAM:

- Prize #1 (Key Chain with Wizards Jersey) for every child registered by their parents.
- Prize #2 (Light Up WizFit Champion Medal) for every child who completes the 6 workouts and whose parent shares on the platform 3 times.
- 6 more Prizes for donations, starting with a mini basketball for only \$30 in donations.
- Full support throughout, including 2 virtual assemblies.



3 COST OPTIONS (\$750 deposit for all 3 options)

Choose the option that best fits your financial goals with WizFit. Commit the most \$ to lock in 70% of donations for your organization, or choose the 60–70% option for your organization, or 50–60% of donations, which is the lowest \$ amount for the Wizards appearances and everything else in the full package.

OPTION 1 COST	OPTION 2 COST	OPTION 3 COST
\$2,000 Cost & Host Share at least 50% of donations	\$3,500 Cost & Host Share at least 60% of donations	\$5,000 Cost & Host Share 70% of donations

**If you are also hosting a Harlem Wizards game you receive a \$500 discount on all options.*

% SCALE-HOST EARNING POTENTIAL

TOTAL DONATIONS	UP TO \$25K	\$25,000	\$30,000	\$35,000	\$40,000	\$50,000	\$60,000	\$75,000	\$85,000	\$95,000	\$100,000 OR MORE
OPTION 1	50%	51%	52%	53%	54%	55%	56%	57%	58%	59%	60%
OPTION 2	60%	61%	62%	63%	64%	65%	66%	67%	68%	69%	70%
OPTION 3	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%

ARE THERE ANY OTHER POTENTIAL COSTS?

- Travel and hotel over \$500.
- 3rd assembly for kickoff or celebration, Option 1 \$100, Option 2 and 3 \$200.

EARN MORE WITH MULTIPLE SCHOOLS

- Combine with other schools and earn more!
- The fee per school goes down & your % earned can go up! Each school has a separate unique fundraising presence, but the % you earn is cumulative, based on total of all schools involved. Ask your sales rep for details.





WIZFIT CHALLENGE PRIZES



**REGISTRATION PRIZE
HARLEM WIZARDS JERSEY
KEYCHAIN / BAG TAG.**



**HARLEM WIZARDS LIGHT-UP
CHAMPION MEDALLION FOR
COMPLETING CHALLENGE**



**HARLEM WIZARDS WIDE HEADBAND
\$90 DONATION LEVEL**



**HARLEM WIZARDS MINIATURE BASKETBALL
\$30 DONATION LEVEL**



**HARLEM WIZARDS DRAWSTRING BAG
\$60 DONATION LEVEL**



**HARLEM WIZARDS TOY HOOP + BALL SET!
\$125 DONATION LEVEL**



**HARLEM WIZARDS SHOOTING SHIRT
\$250 DONATION LEVEL**



**HARLEM WIZARDS PURPLE ILLUSION BALL
\$500 DONATION LEVEL**